



We invite you to be one of our premiere sponsors for our **Green Schools Challenge!** We share the same goals: to promote high performance schools in Virginia, to be a market leader and to grow our regional economy. And we share this understanding: Green schools are the safest, healthiest places for kids to learn.

Our Vision: Green Schools for all children in our region within *this* generation. Our mentors are working in classrooms across the state to develop green building knowledge through a Green Schools Challenge. In October 2010, a Kick-off Event will launch the Challenge. In May 2011, a science fair type 'Connect the Dots for Schools' Expo at the Hotel Roanoke will showcase each school's project, coinciding with the annual Virginia Association of School Superintendents (VASS) Conference.

Your donation of \$5,000 or more for this important event will help us achieve this goal together and offers your organization a unique opportunity with statewide exposure, available by invitation only! Only one 'Premiere Connect the Dots Sponsorship' is available for each building sector. Benefits include:



Recognition as a community leader Your logo displayed before, during and after the event. It will be projected as part of a banner in our media press kit and during the entire event.

A professionally produced video* and a role in our Annual Connect the Dots Event Your company's ongoing commitment to the green schools and sustainable building will be the subject of a one hour filming arranged with you and your marketing department during the next 60 days. This one to three minute clip will be a valuable tool for you to leverage your marketing strategies, identifying your company with the most important current market differentiator: expertise and commitment to sustainable building as defined by the US Green Building Council. **The video will be showcased at the Awards event and at the VASS 4-day conference.** Our premiere sponsors also have a headline role introducing event speakers. The introduction will begin with your video projected adjacent to the podium, followed by a personal statement about your company's commitment to high performance building.

Ongoing high profile web presence* Your video clip, company description and logo will be prominently displayed on our Green Schools website. People from across the state will be able to link to your video from our site!

Four VIP Tickets to the Event and Four Complimentary Chapter Memberships Tickets entitle four attendees of your choice to premium seating during the event. **And more...** See the other side for additional benefits.

THE VISION: GREEN SCHOOLS WITHIN A GENERATION

The U.S. Green Building Council Southwest Virginia Chapter thanks you for your generous support! Your contribution assists us in promoting green building and educating industry and community on the economic, health and environmental benefits of green building.



Your donation is tax deductible to the extent allowable by law under IRS 501(c)3 regulation. Please, contact Monica Rokicki at 540-772-9580 for more information.* This amazing value to you is due to our partnership with two distinguished local companies: Videographer Mark Ching and Pretty Good Designs, Inc..



How you can help

- ✓ Be a Sponsor of the SW Virginia Chapter of the US Green Building Council
- ✓ Become familiar with LEED for Schools
- ✓ Join our Green Schools Challenge Team!

Benefits of Premiere Sponsorship also include: Company description, statement of your support of the Green Schools US Green Building Council Initiative, company logo and live web link* from our Chapter and statewide Green Schools websites, Company listing/logo on all Statewide 'Connect the Dots for Schools' Awards event literature, use of the Chapter Logo on your website and company literature. Additional benefits may apply – please, call Monica Rokicki, Chair, USGBC-SWVA Chapter at 540-772-9580 or mrrokicki@balzer.cc at your convenience for more information.